Reach thousands of writers and readers in North Carolina and beyond by placing your ad with the North Carolina Writers' Network.

NCWN has a core membership of about 1,000 dedicated writers around the country. Most of our members are college-educated and earn more than $40,000 a year. Writers, readers, public officials, teachers, and literary advocates are our audience. You can make them your audience, too, by letting them know about your publications, courses, contests, and services.

Are you a member of NCWN? Members receive **25 percent off** all advertisements—a SPECIAL OFFER for members only!

## Advertise on Our Website (www.ncwriters.org)

Our website attracts 4,000-6,000 unique visitors per month. We offer non-exclusive tenancy for one-month blocks of time, during which your ad will be in randomized rotation with other non-sticky advertisements. Pricing as follows (see our brochure for ad specs and locations):

**Top Banner (Home Page only)**: $500 per month (Non-Members) / $375 (Members)
**Skyscraper (All pages):** $300 per month (Non-Members) / $225 (Members)

We also offer advertising in our "Writers' Classifieds" section. Members receive thirty days free; non-members pay only $20 a month or $50 for three months.

## Advertise in Our Newsletter

NCWN snail-mails two 28+ page newsletters annually to nearly 2,000 subscribers, including members and other industry insiders. We frequently feature articles by guest authors and publishing professionals, so this is your chance to place your product next to some of the most well-known literary minds in North Carolina. Pricing as follows:

**Full-page ad:** $300 (Non-Members) / $225 (Members)
**Half-page ad:** $200 (Non-Members) / $150 (Members)
**Quarter-page ad:** $125 (Non-Members) / $94 (Members)

## Advertise in Our Weekly E-Blasts

Each week we send out three (3) e-blasts to nearly 3,500 subscribers, all of whom have signed up to receive our e-mails (so it's not spam, and will be read). We offer two options.

**Option #1** ensures your ad is seen in all three e-blasts: the Literary Calendar (Tuesday), Opportunities (Wednesday), and Member Readings (Thursday). Pricing as follows:

**Top Banner:** $300 per week (Non-Members) / $225 (Members)
**Top Insertion:** $150 per week (Non-Members) / $113 (Members)
**Insertion:** $100 per week (Non-Members) / $75 (Members)

**Option #2** allows your ad to be seen in the weekly e-blast of your choice, selecting one of the following e-blasts: the Literary Calendar (Tuesday), Opportunities (Wednesday), or Member Readings (Thursday). Pricing as follows:

**Top Banner:** $100 per week (Non-Members) / $75 (Members)
**Top Insertion:** $50 per week (Non-Members) / $38 (Members)
**Insertion:** $35 per week (Non-Members) / $26 (Members)

## Advertise at Our Conferences

200-300 writers from across the United States attend our conferences. They are joined by 100 authors, editors, agents, exhibitors, and other publishing professionals.

There are many ways to become a sponsor. For a full list of 2011 Fall Conference sponsorship opportunities, click

here.

Each attendee also receives a conference packet that can include your full-page ad. Pricing as follows:

**Full-page ad, Fall Conference packets:** $50 / $38 (advertiser provides sufficient copies)
**Full-page ad, Fall Conference packets:** $60 / $45 (if NCWN makes copies)

**Full-page ad, Spring Conference packets:** $35 / $26 (advertiser provides sufficient copies)
**Full-page ad, Spring Conference Packets:** $45 / $34 (if NCWN makes copies)

**Full-page ad, Squire Summer Writing Residency:** $25 / $19 (advertiser provides sufficient copies)
**Full-page ad, Squire Summer Writing Residency:** $35 / $26 (if NCWN makes copies)

**Full-page ad in all Conference packets:** $100 / $75 (advertiser provides copies)*

*Fall Conference=~200 participants; Spring Conference=~100; Summer Residency=~30

## Sponsorship Opportunities

NCWN offers programs and services for our members year-round. If you would like to sponsor a reading, workshop, conference, or other program, please contact Charles Fiore, Communications Director, at Charles@ncwriters.org.

## Advertising Packages

Reach more people—and get a better return on your investment—by taking advantage of more than one of NCWN's advertising opportunities.

**Package 1: All-in-One Plan - $750 (Non-Members) / $563 (Members)**

- Website Top Banner Ad (one-month display)
- Weekly E-Blast Top Banner Ad (one-month exclusive display, one weekly e-blast of your choice)
- Full-page ad in all three Conference packets

**Package 2: Online Only Plan - $650 (Non-Members) / $489 (Members)**

- Website Top Banner Ad (one-month display)
- Weekly E-Blast Top Banner Ad (one-month exclusive display, one weekly e-blast of your choice)

**Package 3: Annual Plan - $5,000 (Non-Members) / $3,750 (Members)**

- Website Top Banner Ad OR Weekly E-Blast Top Banner Ad (12 months of exclusive display; if e-blast, one weekly e-blast of your choice)

We can also create custom plans to suit your needs. Please contact Charles Fiore, Communications Director, at Charles@ncwriters.org .

**For advertisement placement options, ad-design specifications, and to place your order, download our brochure**

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