



ADVERTISING OPPORTUNITIES

Online and in print, the North Carolina Writers' Network reaches an audience of 4000+.

They include writers, readers, teachers, publishers, public officials, and cultural leaders, all across North Carolina and far beyond.

You can reach them, too, by advertising with the Network in one or more of these ways:

NCWN members receive a 25% discount on all listed rates.

ADVERTISE ON NCWRITERS.ORG

Our website averages ~4000 unique visitors per month.

Top Banner (all pages): \$700/month exclusive; \$500/month non-exclusive

Bottom Banner (all pages): \$500/month exclusive; \$300/month non-exclusive

ADVERTISE IN OUR WEEKLY E-BLAST

Each Wednesday the Network sends an e-blast with news, events, opportunities, & member spotlights to 1500+ members. This e-blast averages a ~65% open rate, & is shared through Facebook, Twitter, and Instagram.

Top Banner: \$400/week

Top Insertion: \$250/week

Insertion: \$200/week

ADVERTISE IN OUR JOURNAL

Twice a year the Network produces a high-quality journal—full of news, essays, & articles on the craft, business, & ethics of creative writing—for ~1000 print & ~4000 digital subscribers.

Full-Page: \$500

Half-Page: \$300

Quarter-Page: \$200

ADVERTISE AT OUR CONFERENCES

The Network offers two annual conferences, plus the Squire Summer Writing Workshops, bringing together ~500 writers, editors, publishers, booksellers, & more—each of whom receives a digital participant packet.

Fall Conference Packet:	\$100
Spring Conference Packet:	\$75
Squire Workshops Packet:	\$50
All Three Packets:	\$200

SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities at a wide range of levels are available for the Spring & Fall Conferences, as well as for select programs year-round. If you would like to sponsor a reading, class, reception, or other event, please contact Ed Southern at ed@ncwriters.org.

ADVERTISING PACKAGES

Take advantage of all these opportunities at once, and reach more for less.

Dogwood Package: \$1200

- 1-month Top Banner on ncwriters.org (exclusive)
- 4 weeks Top Banner in Weekly E-Blast
- Full-Page Ad in two consecutive issues of the **Highway 64** journal
- Ad in Spring Conference, Fall Conference, & Squire Workshops packets

Longleaf Package: \$800

- 1-month Skyscraper on ncwriters.org (exclusive)
- 4 weeks Insertion OR 2 weeks Top Banner in Weekly E-Blast
- Half-Page Ad in two consecutive issues of the **Highway 64** journal
- Ad in Spring Conference, Fall Conference, & Squire Workshops packets

CUSTOM ADVERTISING

We're writers: We can get creative. Contact Ed Southern at ed@ncwriters.org to discuss crafting a custom advertising plan to fit your needs.

*The North Carolina Writers' Network is a 501 (c) (3) nonprofit.
P. O. Box 21591, Winston-Salem, NC 27120 336.293.8844 ncwriters.org*