



## ADVERTISING OPPORTUNITIES

*Online and in print, the North Carolina Writers' Network reaches an audience of 4000+.*

*They include writers, readers, teachers, publishers, public officials, and cultural leaders, all across North Carolina and far beyond.*

*You can reach them, too, by advertising with the Network in one or more of these ways:*

**NCWN members receive a 25% discount on all listed rates.**

### ADVERTISE ON NCWRITERS.ORG

*Our website averages ~4000 unique visitors per month.*

Top Banner (all pages): \$800/month exclusive; \$600/month non-exclusive

Bottom Banner (all pages): \$600/month exclusive; \$400/month non-exclusive

### ADVERTISE IN OUR WEEKLY E-BLAST

*Each Wednesday the Network sends an e-blast with news, events, opportunities, & member spotlights to 1500+ writers. This e-blast averages a ~65% open rate.*

Top Banner: \$500/week

Top Insertion: \$300/week

Insertion: \$250/week

### ADVERTISE IN HIGHWAY 64: THE NCWN JOURNAL

*Twice a year the Network produces a high-quality journal—full of news, essays, & articles on the craft, business, & ethics of creative writing—for ~1000 print & ~4000 digital subscribers.*

Full-Page: \$600

Half-Page: \$400

Quarter-Page: \$250

## ADVERTISE AT OUR CONFERENCES

*The Network offers two annual conferences, plus the Squire Summer Writing Workshops, bringing together ~500 writers, editors, publishers, booksellers, & more—each of whom receives a digital participant packet.*

Fall Conference Packet:	\$150
Spring Conference Packet:	\$125
Squire Workshops Packet:	\$100
All Three Packets:	\$300

## SPONSORSHIP OPPORTUNITIES

*Sponsorship Opportunities at a wide range of levels are available for the Spring & Fall Conferences, as well as for select programs year-round. If you would like to sponsor a reading, class, reception, or other event, please contact Ed Southern at [ed@ncwriters.org](mailto:ed@ncwriters.org).*

## ADVERTISING PACKAGES

*Take advantage of all these opportunities at once and reach more for less.*

Dogwood Package: \$1500

- 1-month Top Banner on [ncwriters.org](http://ncwriters.org) (exclusive)
- 4 weeks Top Banner in Weekly E-Blast
- Full-Page Ad in two consecutive issues of **Highway 64: The NCWN Journal**
- Ad in Spring Conference, Fall Conference, & Squire Workshops packets

Longleaf Package: \$900

- 1-month Bottom Banner on [ncwriters.org](http://ncwriters.org) (exclusive)
- 4 weeks Insertion OR 2 weeks Top Banner in Weekly E-Blast
- Half-Page Ad in two consecutive issues of **Highway 64: The NCWN Journal**
- Ad in Spring Conference, Fall Conference, & Squire Workshops packets

## CUSTOM ADVERTISING

We're writers: We can get creative. Contact Ed Southern at [ed@ncwriters.org](mailto:ed@ncwriters.org) to discuss crafting a custom advertising plan to fit your needs.

*The North Carolina Writers' Network is a 501 (c) (3) nonprofit.  
P. O. Box 21591, Winston-Salem, NC 27120 336.293.8844 [ncwriters.org](http://ncwriters.org)*